

# REPLY FORM

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## EWA-Yearbook 2018/2019

Fax it directly to  
**+49 2242 872-151**

or send it to  
**kramer@dwa.de**



**Published at  
IFAT Munich**

I would like to place an advertisement in the editorial part of the  
“EWA-Yearbook 2018/19“ (please fill in):

Format	Width x Height in mm	Prices
<input type="checkbox"/> Full page 4c	210 x 297*) or 176 x 256	€ 1.050,-
<input type="checkbox"/> 1/2 page 4c	176 x 125 or 86 x 256	€ 650,-
<input type="checkbox"/> 1/4 page 4c	176 x 60 or 86 x 125	€ 400,-
<input type="checkbox"/> 1/8 page 4c	176 x 30 or 86 x 60	€ 250,-
<input type="checkbox"/> 2. Inside front cover 4c	210 x 297*)	€ 1.350,-
<input type="checkbox"/> 3. Inside back cover 4c	210 x 297*)	€ 1.200,-
<input type="checkbox"/> 4. Outside back cover 4c	210 x 297*) *) + 3 mm bleed all around	€ 1.350,-

I would like to place our logo with address in an alphabetical list at the back of the Yearbook:

<input type="checkbox"/> Logo advertisement 4c	86 x 60	€ 170,-
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All prices without VAT. 15% AE for orders made via advertising or media agencies.

10% discount on ad prices for members of the European Water Association.

**Date of issue:** 14 May 2018 (IFAT)  
**Booking- and Copy deadline:** 13 April 2018  
**Circulation:** 3.000 issues  
**Language:** English  
**Format, colour scheme:** DIN A 4, four-colours (standard colour)  
**Paper:** 100 % recycling paper  
**Extent of pages:** approx. 60 pages  
**Printing process:** Offset printing

**Material Guidelines:**  
Printable pdf-file sent by email to:  
kramer@dwa.de (max. 10 MB)  
CMYK colourmodus (four colours, standard  
colour), Resolution 300 dpi +

**For questions regarding the advertisement, please call +49 2242 872-130  
(Monika Kramer) or send an E-Mail to kramer@dwa.de**